

Post Event 1.30.2021 Emails

Email #1: 1 Hour After

Subject: Worry-free investing now easier than ever

Preview: Investing can be challenging and going it alone can be even more challenging. We are here to help. We have a special package that will get you to be where you need to be.

Body:

Hi [firstname]

Thank you for registering for the **Tax and Asset Protection Workshop** today.

It was great having you there.

We went over a ton of information.

You're smart, so I'm sure you realize that we designed this workshop to help you stay out of sticky situations.

I don't like to bring up stories about **people losing everything...**

... but it's necessary to give you a clear picture of **how bad things can happen** if you go into real estate investing with blinders on.

I don't want you to be one of those who come to us after something bad happened, and it's too late.

Often, I can't help those people.

If you get our [Business Essentials package](#) today, you will be way ahead of the curve.

This all-inclusive protection package will allow you to **run your real estate business worry-free**.

The Business Essentials Package is the easiest way to protect your business from nearly every unexpected event.

If you take advantage of this [Special Offer Today](#), you'll get:

- **Custom drafted entity set up by professional attorneys**
- Corporate assistance program
- **Anderson virtual bookkeeping for one year**
- Unlimited access to ask questions of attorneys, CPAs, and certified advisors with our platinum membership.

These are just a FEW of the highlights of this package. [Click here for FULL DETAILS.](#)

If you did this on your own, it would take you weeks or months to research the best entity to set up... find the right lawyer... and find the right accountant or advisor.

Yes, you could try to get all this information yourself by reading blogs and **watching YouTube** videos, but why not...

...just get it all taken care of by **tax and real estate experts** who have been doing this for 20 years for 17,000 clients?

For me—and for many of our clients—it's an easy decision.

SPECIAL BONUS:

Because we value your business, we are offering a **FREE Land Trust for the FIRST 50** people who sign up!

No matter where you are in your financial freedom journey, getting the right help now is critical to avoiding the mistakes many investors make.

I know that it may seem like an expense you don't want to incur right now.

However, this is NOT an expense.

It's an investment to protect your assets and to improve the efficiency of running your business so that **you can be much more profitable**.

I don't know of anyone who has regretted getting a good education that helps their business prosper.

Thanks again for joining us today and enjoy the rest of your weekend.

Kind regards,

Clint Coons, Esq.

Founding Partner

Anderson Business Advisors

P.S. If you already have the [Business Essentials](#) package, we have a reduced rate for this **special bookkeeping version**. Check it out and see what you think.

Email #2: 1 Day After

Subject: Here's the next step toward your investing goals

Preview:

Body:

Hi [firstname]

Thank you for joining us at yesterday's event.

I hope you understand a bit more about the strategies available that will help you...

... maximize your cash flow and take advantage of **exceptional real estate opportunities**.

Like I said yesterday...

It's nearly impossible for a single real estate investor to know about every strategy and opportunity available to them.

There's so much information out there; it's hard to know what works for you.

That's why I encourage you to take advantage of our team of experts.

Save yourself time, money, and the pain of trial and error by becoming a part of the Anderson family.

Not only will you get everything you need in one place...

... but you'll also learn from our team of experts that helps tens of thousands of clients every year.

Our expert advisors have seen just about everything.

They are in the perfect position to **help you avoid the common pitfalls** many real estate investors make.

For instance, your average investor often makes the mistake of choosing the wrong state to invest anonymously.

We often mention Wyoming, Nevada, and Delaware.

"The devil is in the details," as they say.

Our expert advisors know how to look at the details of your situation and present you with the best options to make the right choice.

Most importantly, they'll create a plan designed just for you.

All you need to do right now is to check out the [Business Essentials Program](#).

It has everything you need to become the real estate investor you're meant to be so you can create a passive income for life.

The Business Essentials Program (Bookkeeping Version) includes:

- **Custom Drafted Entity Set-Up Professional Attorneys**
- Corporate Assistance Program
- **Anderson Virtual Bookkeeping**
- Unlimited Access to Ask Questions of Attorneys, CPAs, and Certified Advisors with our Platinum Membership

PLUS:

- Tax Toolbox - Digital Version
- Anderson Funding Community

You'll have everything you need to implement your plan now!

BONUS: I made a special offer yesterday to throw in a [FREE land trust for the first 50 people](#). That's an additional \$2,000 value. There are only 3 left, so don't waste time.

If you have questions, just reply directly to this email.

I'm happy to talk through this with you.

My goal is to help you build the perfect strategy for your wealth-generating goals.

Thank you again and keep an eye out for the replay in your inbox later this week. Enjoy the rest of your day.

Kind regards,

Clint Coons, Esq.

Founding Partner

Anderson Business Advisors

P.S. — This is not an expense. This is an INVESTMENT. Our average client **saves over \$12,000 a year** just from the tax review ALONE. This is the resource I wish I had when I started real estate investing more than twenty years ago.

Email #3: 3 Days After

Subject: Check out the replay going on now

Preview: Check out the replay going on now. It will be up for a while but not forever, so check it out now.

Body:

Hi [firstname]

Hi there,

I also wanted to address the most common question I've received since last week.

Is The Business Essentials Package for me?

Every successful person—be it **Bill Gates, Warren Buffet, Richard Branson**, etc.—knows the value of self-education... a good business plan... and a good business partner.

We like to consider ourselves as your business partner to prosperity.

Our most recent webinar gave you a good overview of everything you need to know to protect your assets and lower your taxes...

...so you can have an incredibly successful business!

Now, it's time to take all this education to the next level. This [Business Essentials](#) package is designed to create your future of prosperity.

You know what to do.

This package is the **ONLY** business package you will find that covers everything we talked about during Saturday's Tax and Asset Protection event.

You are now at the finish line.

The question is: Are you a winner? Or are you one of those who celebrate before they **CROSS** the finish line?

It's up to you.

If you've spent years on the fence and unsure of how to start, I encourage you to check out our [Business Essentials package](#).

You don't need more information!

You just need a complete system that thousands have used to launch their wildly successful businesses.

I want the same for you!

Sincerely,

Clint Coons, Esq.

Founding Partner

Anderson Business Advisors

P.S. Yes, you could continue to watch free videos, webinars, and blogs. But why waste so much precious time. You know what to do. It's time to [take action](#) and move toward your dreams of prosperity.

Email #4: 6 Days After: One last pitch

Subject: How has your progress been?

Preview: We are here to help you make progress with your real estate investing. We have put together a package that will help you along the way.

Body:

Hi [firstname]

I wanted to check in again and see how your real estate investing plan was coming along.

Have you made as much progress as you planned?

If you haven't, that's ok!

There are so many things to consider when creating your plan, such as...

- **How do you structure your company the right way?**
- How do you minimize your tax bill?
- **How do you create a legacy for your children and your children's children?**

That's why we've put together the [Business Essentials package](#). You don't have to figure out all these things on your own.

We're here to help!

Taxes... bookkeeping... funding... selecting the right entity structure... asset protection — all are necessary components of a successful real estate investing strategy.

There are only a few more hours left before this package expires at 11:59 PM (Pacific Time) TONIGHT.

[I encourage you to take advantage of it today.](#) It'll put you in the driver's seat of your business.

You'll be able to save *and* **make as much money as possible** without spending years figuring it out on your own.

If you still aren't sure if this is the right package for you, we're always happy to answer any questions you have. Just reply to this email.

Hope to see you in the Anderson Family soon.

Sincerely,

Clint Coons, Esq.

Founding Partner

Anderson Business Advisors