

Promo 1

SENDER: Anderson Business Advisors via events@andersonadvisors.com

SUBJECT: **If you thought 2020 was a bumpy ride...**

PREVIEW: You need to have a plan in place to protect yourself from outside threats to your assets

BODY:

Hi [First Name],

If you had a rough go of it in 2020, then **fasten your seatbelts...**

...because 2021 is bound to have a few bumps in the road.

Yes, it's true...

There *is* a vaccine, but it will take a long time to fully roll out.

Some say April.

Some say June or later.

Whatever the case may be, it doesn't change the fact that **millions are still out of work...** businesses have shuttered...

... and it will take a long time to get our economy up and running—if it does at all!

What does this mean for you?

It means you need to have a plan in place to **protect yourself from outside threats** to your assets—whether it's your personal property, financial investments, or your other business assets.

When times are tough, people will come out of the woodwork, seek out deep pockets, and file frivolous lawsuits.

And creditors will be more desperate and **play all sorts of shell games** to extract as much money out of you as possible.

Wouldn't it be easier to just **avoid all this hassle?**

The easiest way to protect your assets is by setting up business structures designed to **shield you from frivolous lawsuits, creditors, and the IRS.**

This is why I want to let you know about an event that will help you keep your assets safe in 2021.

Click below to register for this FREE online event.

Tax & Asset Protection Workshop Online

Saturday, January 30th

9:00 AM Pacific

12:00 PM Eastern

[FREE Registration right here](#)

During this FREE event, you will discover...

- **How land trusts can be used in your 2021 investing strategy, so you can generate more income than you ever thought possible.**
- The benefits of corporations (C and S) for today's real estate investors—and why it matters now more than ever.
- **How to structure joint venture agreements, so you don't get burned in the "new normal."**
- How to build a legacy of wealth plan for your real estate portfolio, so your children will be cared for in good times and bad.

Don't miss this FREE online event.

This event is NOT a pre-recorded video, so you will have an opportunity to ask those burning questions you are struggling with right now.

PLUS: You'll get **special money-saving bonuses** after the event.

To your continued success!

Clint Coons, Esq.

Founding Partner

Anderson Business Advisors

P.S. We will also cover taxes in 2021. [Register now](#) and get all the information you need to protect your assets and lower your taxes in 2021.

Promo 2

SENDER: Anderson Business Advisors via events@andersonadvisors.com

SUBJECT: **Will Washington raise taxes in 2021?**

PREVIEW: The coronavirus has cost the country a lot. And Washington needs to get its money back!

BODY:

Hi [First Name],

Another tragic story...

When John W. went to his local CPA, things didn't turn out too well.

His CPA made recommendations that saved John thousands of dollars in taxes.

What's so bad about that?

Everyone wants to save money on taxes, right?

Things are not always what they seem.

John W. thought he was getting good business planning advice from his local CPA.

He wasn't.

Because of the way the CPA set up his LLC, John was **exposed to a million-dollar lawsuit**.

John's LLC was NOT set up to protect his assets; it was only designed for tax purposes!

This is why Anderson Business Advisors is unique.

We have CPAs and tax attorneys working together to create business entities that are properly set up to **save you money on taxes AND protect your assets**.

If protecting your hard-earned money is important to you, then I would like to invite you to our next online event.

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12:00 PM Eastern

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During this FREE event, you will discover...

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- **What new taxes you can expect to pay in 2021—and how you can avoid them**
- How stocks, real estate, and land trusts affect your taxes in 2021
- **What you need to know about the CARES Act—and how it will affect you**
- How to file your taxes if you only have ONE rental property—it's not as easy as it sounds

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